

Sean Purdy



MEDIA KIT

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Travelventurefour.com
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MONTHLY WEBSITE STATS

8.5k

Users

92%

Engagement

UK

Main
Country

2m

Average
Engagement
Time

50

Email
Subscribers

31%

Email Open
Rate

I run a **family travel blog** built around honest storytelling and practical guides for parents who dream of adventure without losing their sanity (or their savings). Every article is crafted with a **strong SEO strategy** and backed by real-world experience, helping families discover destinations, gear, and stays that actually work with kids in tow.

Through affiliate partnerships, I connect my readers with **hotels, travel brands, and products** that make long-term family travel easier, more affordable, and more memorable. My goal isn't just traffic, it's **conversions that matter** for both my audience and the partners I collaborate with.

Beyond guides, I also create user-generated content (UGC) for hotels and travel brands, providing authentic, family-focused stories and visuals that resonate with real travellers and drive results.

cabin
zero



LEVEL8



WEBSITE

- **United ~States: 33%**
- **United Kindom: 21%**
- **Australia & Canada: 21%**
- **Ireland: 11%**

INSTAGRAM

- **United Kindom: 31.6%**
- **United States: 16.3%**
- **Italy: 14%**
- **25-44: 78%**
- **Female: 64%**
- **Men: 36%**

ABOUT MY AUDIENCE

BLOG/OTHER

My website is the core of my platform, reaching a highly targeted audience of families actively planning trips. The majority of readers come from the US, UK, Australia, Canada, and Ireland, and they engage with SEO-optimized guides that answer their biggest questions about destinations, itineraries, family-friendly stays, and budget tips. This makes my site a trusted planning resource and a strong driver of bookings and affiliate conversions.

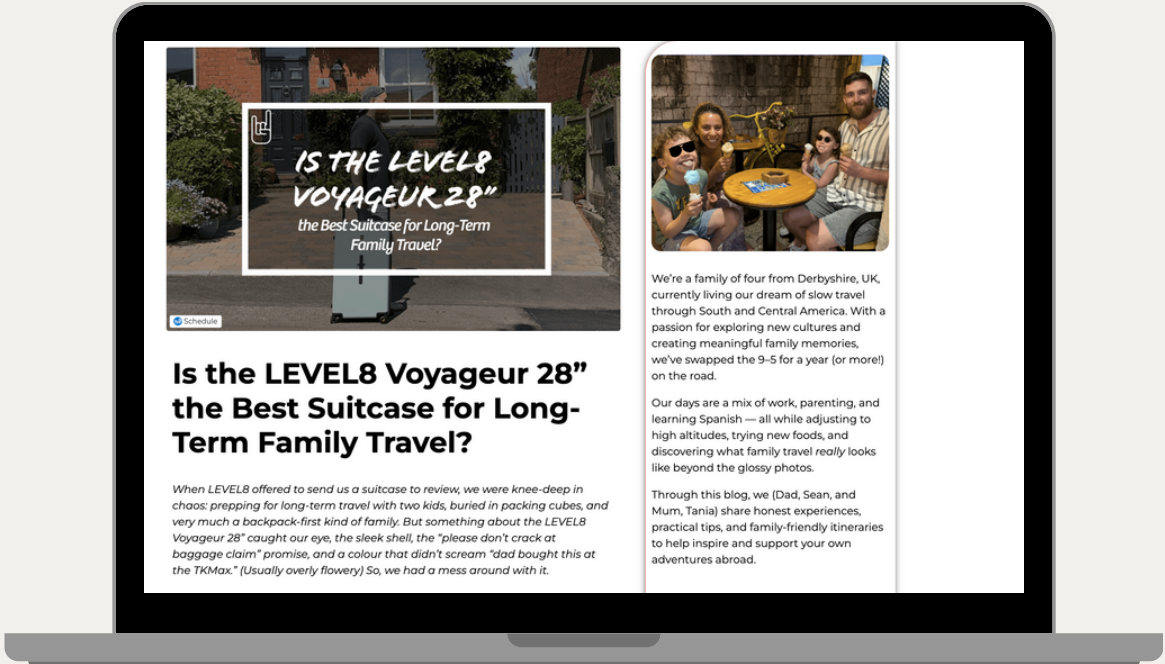


INSTAGRAM

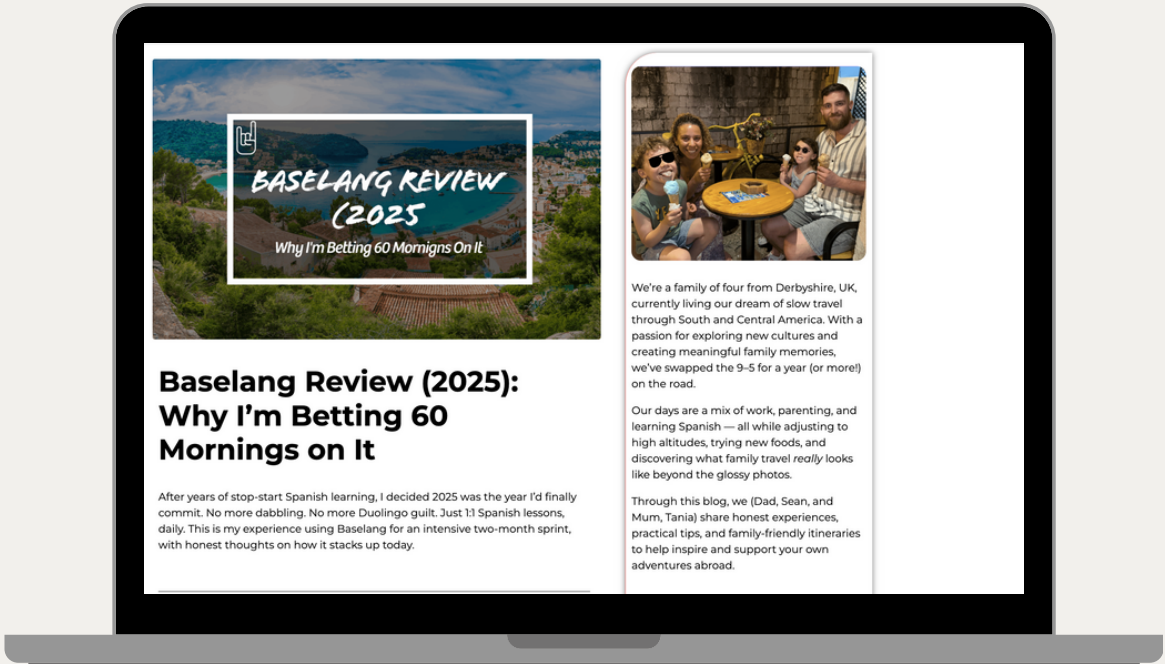
Instagram is a growing channel where I share behind-the-scenes family travel moments and snackable tips. While my main focus is on the website, Instagram helps me connect in real time with parents navigating the same chaos, adding a more personal layer to the brand and expanding touchpoints with families.

PAST COLLABORATIONS

Level8



Level8



TESTIMONIALS

t's great to see the post live — thank you so much for putting it all together!

We really appreciate your time and effort on this collaboration, and look forward to more opportunities to work together in the future.

– Level8



RATES & PACKAGES

Sponsored Blog Post	\$250
Product / Affiliate Inclusion	\$150
Banner	\$523
Newsletter Mention	\$50
3 Custom Designed pins	\$75

custom packages, content licensing and exclusivity can be discussed, also note banner placement is per month

ESSENTIAL VISIBILITY PACKAGE

\$325

- 1 Blog
- 1 Newsletter
- 3 pins

PREMIUM EVERGREEN PACKAGE

\$975

- 3 blogs
- 1 affiliate/product inclusion
- 1 Newsletter
- 9 pins

SEO IMPACT PACKAGE

\$1750

- 5 blogs
- 3 affiliate/product inclusion
- 2 Newsletters
- 1 Banner placement
- 15 pins

packages = discounted bundles

NEXT STEPS:

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thank you