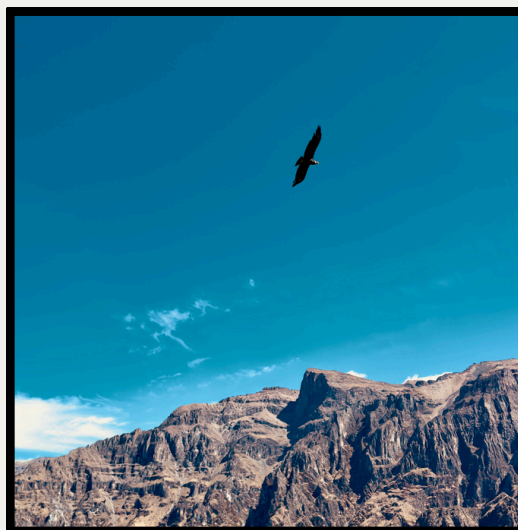


MEDIA KIT

@TravelVentureFour888
Travelventurefour.com
contact@travelventurefour.com



Sean Purdy



I run a **family travel blog** built around honest storytelling and practical guides for parents who dream of adventure without losing their sanity (or their savings). Every article is crafted with a **strong SEO strategy** and backed by real-world experience, helping families discover destinations, gear, and stays that actually work with kids in tow.

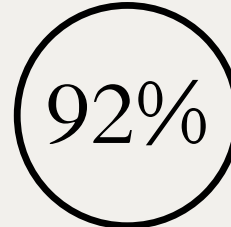
Through affiliate partnerships, I connect my readers with **hotels, travel brands, and products** that make long-term family travel easier, more affordable, and more memorable. My goal isn't just traffic, it's **conversions that matter** for both my audience and the partners I collaborate with.

Beyond guides, I also create user-generated content (UGC) for hotels and travel brands, providing authentic, family-focused stories and visuals that resonate with real travellers and drive results.

MONTHLY WEBSITE STATS



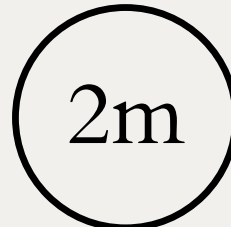
Users



Engagement



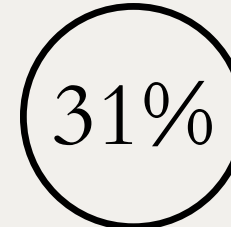
Main Country



Average Engagement Time



Email Subscribers



Email Open Rate



LEVEL8



ABOUT MY AUDIENCE

BLOG/OTHER

My website is the core of my platform, reaching a highly targeted audience of families actively planning trips. The majority of readers come from the US, UK, Australia, Canada, and Ireland, and they engage with SEO-optimized guides that answer their biggest questions about destinations, itineraries, family-friendly stays, and budget tips. This makes my site a trusted planning resource and a strong driver of bookings and affiliate conversions.



WEBSITE

- **United ~States: 33%**
- **United Kindom: 21%**
- **Australia & Canada: 21%**
- **Ireland: 11%**

INSTAGRAM

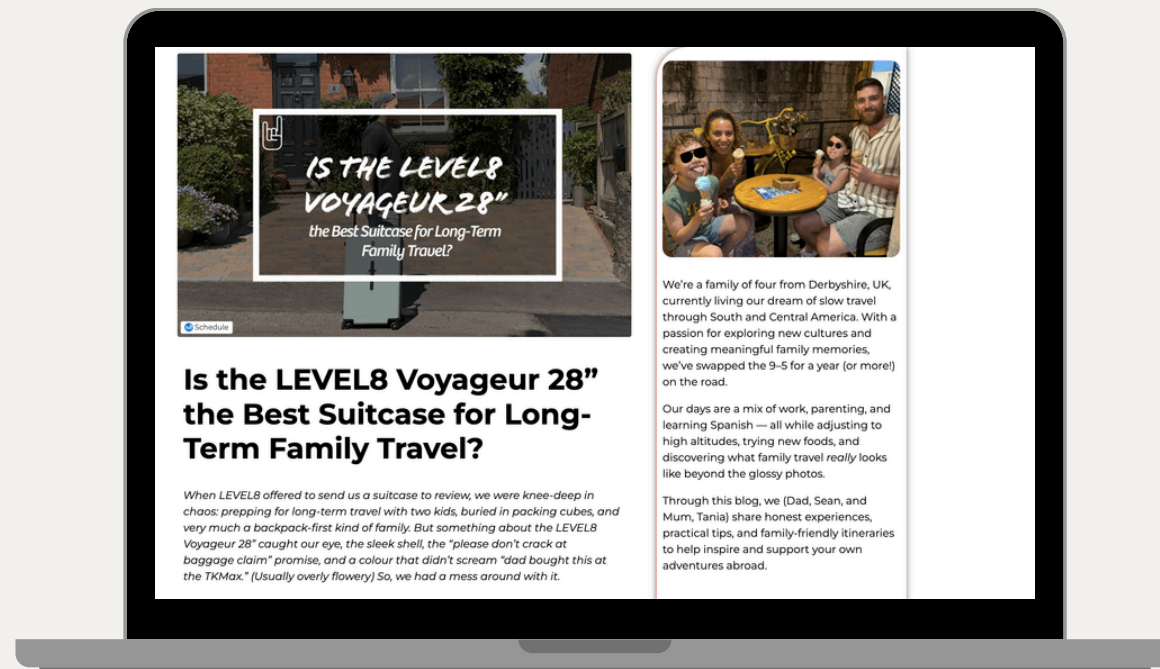
- **United Kindom: 31.6%**
- **United States: 16.3%**
- **Italy: 14%**
- **25-44: 78%**
- **Female: 64%**
- **Men: 36%**

INSTAGRAM

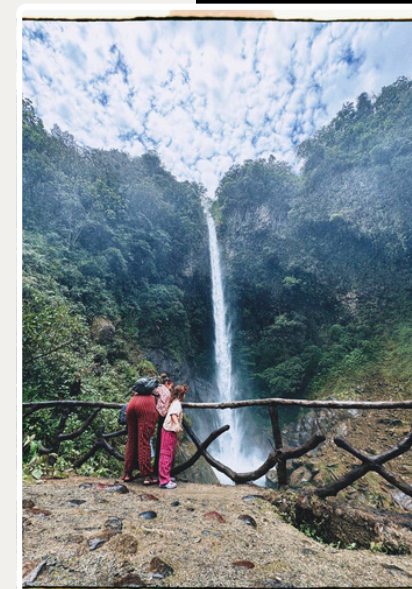
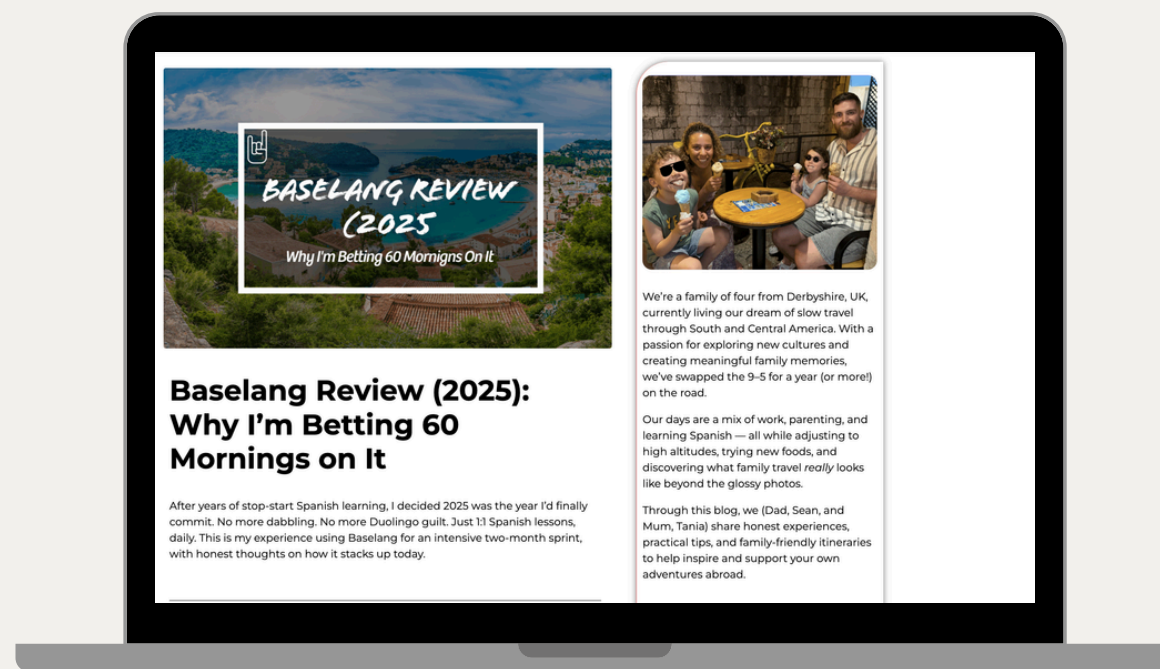
Instagram is a growing channel where I share behind-the-scenes family travel moments and snackable tips. While my main focus is on the website, Instagram helps me connect in real time with parents navigating the same chaos, adding a more personal layer to the brand and expanding touchpoints with families.

PAST COLLABORATIONS

Level8



Baselang



TESTIMONIALS

It's great to see the post live — thank you so much for putting it all together!

We really appreciate your time and effort on this collaboration, and look forward to more opportunities to work together in the future.

– Level8



LEVEL8

cabin
zero

PHOTO LICENSING

Some of my shots



PHOTO
LICENCE
PACKAGE

\$1000

This will be for 10 images
of your choosing

Unlimited usage license: social
media, website, decks, reports,
paid ads

RATES & PACKAGES

Sponsored Blog Post	\$250
Product / Affiliate Inclusion	\$150
Banner	\$523
Newsletter Mention	\$50
3 Custom Designed pins	\$75

custom packages, content licensing and exclusivity can be discussed, also note banner placement is per month

ESSENTIAL VISIBILITY PACKAGE

\$325

- 1 Blog
- 1 Newsletter
- 3 pins

PREMIUM EVERGREEN PACKAGE

\$975

- 3 blogs
- 1 affiliate/product inclusion
- 1 Newsletter
- 9 pins

SEO IMPACT PACKAGE

\$1750

- 5 blogs
- 3 affiliate/product inclusion
- 2 Newsletters
- 1 Banner placement
- 15 pins

packages = discounted bundles

NEXT STEPS:

@TravelVentureFour888
Travelventurefour.com
contact@travelventurefour.com

thank you