

Sean Purdy



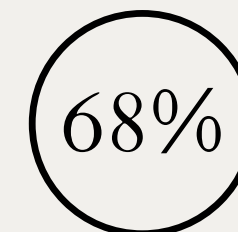
MEDIA KIT

@TravelVentureFour888
Travelventurefour.com
contact@travelventurefour.com

MONTHLY WEBSITE STATS



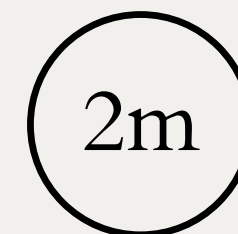
Users



Engagement



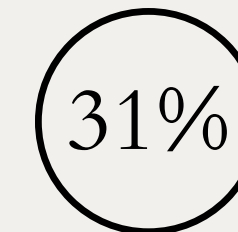
Main Country



Average Engagement Time



Email Subscribers



Email Open Rate

I run a **family travel blog** built around honest storytelling and practical guides for parents who dream of adventure without losing their sanity (or their savings). Every article is crafted with a **strong SEO strategy** and backed by real-world experience, helping families discover destinations, gear, and stays that actually work with kids in tow.

Through affiliate partnerships, I connect my readers with **hotels, travel brands, and products** that make long-term family travel easier, more affordable, and more memorable. My goal isn't just traffic, it's **conversions that matter** for both my audience and the partners I collaborate with.

Beyond guides, I also create user-generated content (UGC) for hotels and travel brands, providing authentic, family-focused stories and visuals that resonate with real travellers and drive results.



LEVEL8



WEBSITE

- **United ~States: 33%**
- **United Kindom: 21%**
- **Australia & Canada: 21%**
- **Ireland: 11%**

INSTAGRAM

- **United Kindom: 31.6%**
- **United States: 16.3%**
- **Italy: 14%**
- **25-44: 78%**
- **Female: 64%**
- **Men: 36%**

ABOUT MY AUDIENCE

BLOG/OTHER

My website is the core of my platform, reaching a highly targeted audience of families actively planning trips. The majority of readers come from the US, UK, Australia, Canada, and Ireland, and they engage with SEO-optimized guides that answer their biggest questions about destinations, itineraries, family-friendly stays, and budget tips. This makes my site a trusted planning resource and a strong driver of bookings and affiliate conversions.

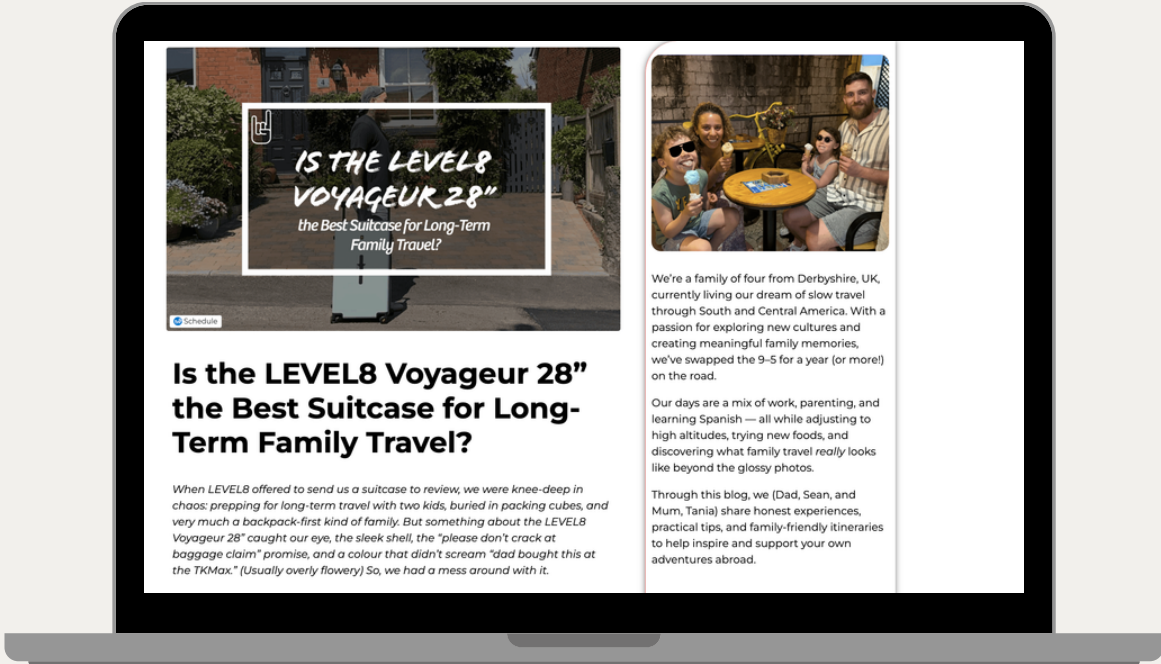


INSTAGRAM

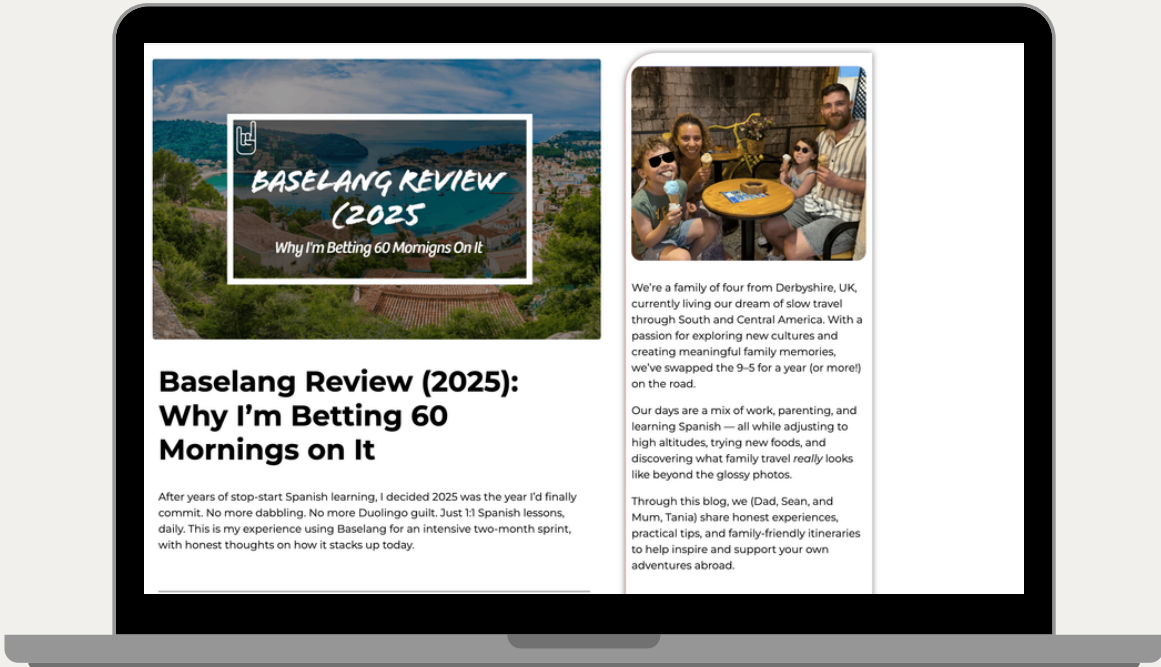
Instagram is a growing channel where I share behind-the-scenes family travel moments and snackable tips. While my main focus is on the website, Instagram helps me connect in real time with parents navigating the same chaos, adding a more personal layer to the brand and expanding touchpoints with families.

PAST COLLABORATIONS

Level8



Baselang



TESTIMONIALS

t's great to see the post live — thank you so much for putting it all together!

We really appreciate your time and effort on this collaboration, and look forward to more opportunities to work together in the future.

– Level8



PHOTO LICENSING

Some of my shots



PHOTO
LICENCE
PACKAGE

\$1000

This will be for 10 images
of your choosing

Unlimited usage license: social
media, website, decks, reports,
paid ads

RATES & PACKAGES

Sponsored Blog Post \$350

Product / Affiliate
Inclusion \$150

Banner \$100

Newsletter Mention \$75

3 Custom Designed
pins

*custom packages, content
licensing and exclusivity can
be discussed, also note
banner placement is per
month*

ESSENTIAL VISIBILITY PACKAGE

\$499

- 1 Blog
- 1 Newsletter
- 3 pins

PREMIUM EVERGREEN PACKAGE

\$1199

- 3 blogs
- 1 affiliate/product
inclusion
- 1 Newsletter
- 9 pins

SEO IMPACT PACKAGE

\$2250

- 5 blogs
- 3 affiliate/product
inclusion
- 2 Newsletters
- 1 Banner placement
- 15 pins

packages = discounted bundles

NEXT STEPS:

@TravelVentureFour888
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thank you