



Sean Purdy



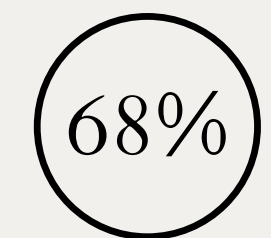
# MEDIA KIT

@TravelVentureFour888  
Travelventurefour.com  
contact@travelventurefour.com

## MONTHLY WEBSITE STATS



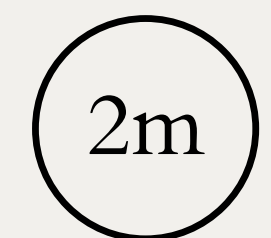
Users



Engagement



Main Country



Average Engagement Time



Email Subscribers



Instagram Followers

I run a **family travel blog** built around honest storytelling and practical guides for parents who dream of adventure without losing their sanity (or their savings). Every article is crafted with a **strong SEO strategy** and backed by real-world experience, helping families discover destinations, gear, and stays that actually work with kids in tow.

Through affiliate partnerships, I connect my readers with **hotels, travel brands, and products** that make long-term family travel easier, more affordable, and more memorable. My goal isn't just traffic, it's **conversions that matter** for both my audience and the partners I collaborate with.

Beyond guides, I also create user-generated content (UGC) for hotels and travel brands, providing authentic, family-focused stories and visuals that resonate with real travellers and drive results.





## WEBSITE

- **United ~States: 33%**
- **United Kindom: 21%**
- **Australia & Canada: 21%**
- **Ireland: 11%**

## INSTAGRAM

- **New Zealand: 70%**
- **United Kindom: 10%**
- **Australia: 10%**
- **United States: 5%**
- **25-44: 78%**
- **Female: 87%**

# ABOUT MY AUDIENCE

## BLOG/OTHER

My website is the core of my platform, reaching a highly targeted audience of families actively planning trips. The majority of readers come from the US, UK, Australia, Canada, and Ireland, and they engage with SEO-optimized guides that answer their biggest questions about destinations, itineraries, family-friendly stays, and budget tips. This makes my site a trusted planning resource and a strong driver of bookings and affiliate conversions.

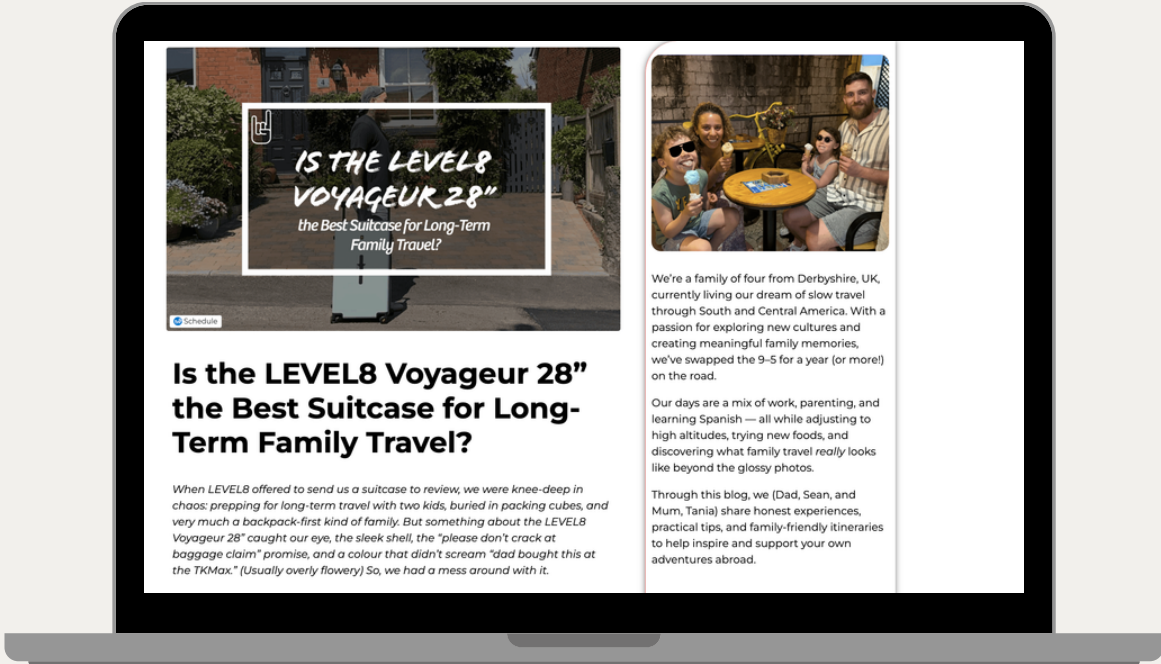


## INSTAGRAM

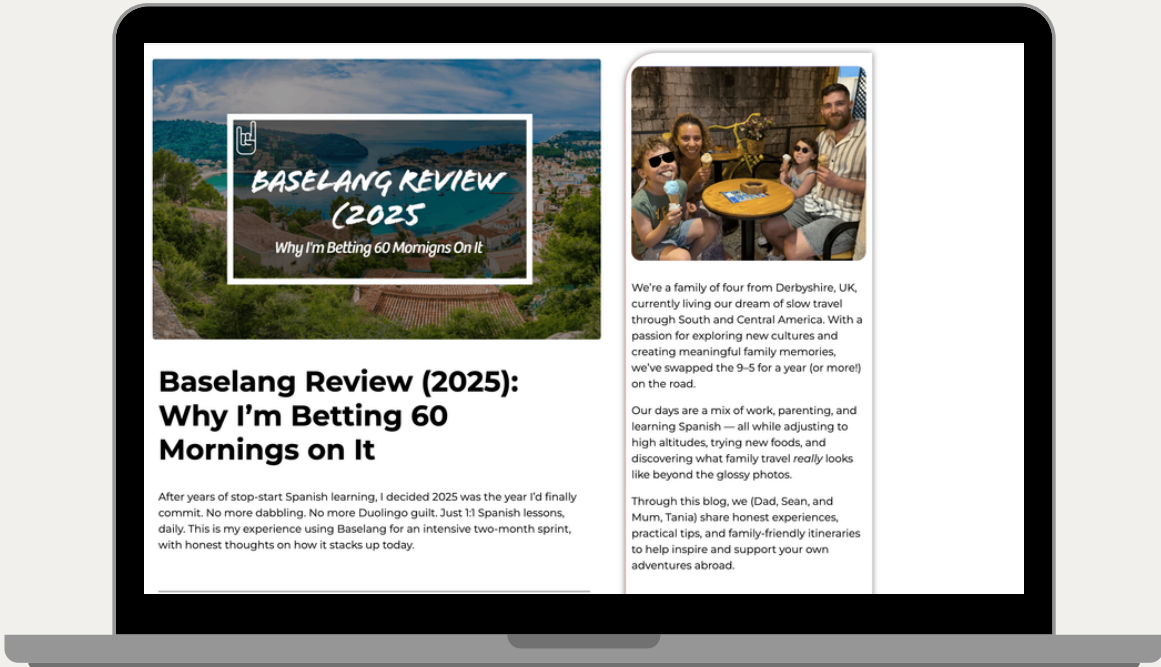
Instagram has become a core part of the Travel Venture Four brand, documenting our family's real-time move from the UK to New Zealand. Through documentary-style Reels, honest storytelling and practical relocation content, we've built a rapidly growing and highly engaged community following every stage of our journey. Alongside our website, Instagram allows us to connect with families considering a similar lifestyle, creating authentic opportunities for brands to reach an audience that values trust, adventure and real experiences.

# PAST COLLABORATIONS

## Level8



## Baselang



# TESTIMONIALS

t's great to see the post live — thank you so much for putting it all together!

We really appreciate your time and effort on this collaboration, and look forward to more opportunities to work together in the future.

– Level8



# PHOTO LICENSING

Some of my shots



PHOTO  
LICENCE  
PACKAGE

\$1000

This will be for 10 images  
of your choosing

Unlimited usage license: social  
media, website, decks, reports,  
paid ads



# RATES & PACKAGES

Sponsored Blog Post      \$350

Product / Affiliate  
Inclusion      \$150

Banner      \$100

Newsletter Mention      \$75

3 Custom Designed  
pins

\*custom packages, content  
licensing and exclusivity can  
be discussed, also note  
banner placement is per  
month\*

## ESSENTIAL VISIBILITY PACKAGE

**\$499**

- 1 Blog
- 1 Newsletter
- 3 pins

## PREMIUM EVERGREEN PACKAGE

**\$1199**

- 3 blogs
- 1 affiliate/product  
inclusion
- 1 Newsletter
- 9 pins

## SEO IMPACT PACKAGE

**\$2250**

- 5 blogs
- 3 affiliate/product  
inclusion
- 2 Newsletters
- 1 Banner placement
- 15 pins

packages = discounted bundles

## NEXT STEPS:

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*thank you*